



We Back the Bay – Application Rubric

<b>Question</b>	<b>Total possible points</b>	<b>Description</b>
Title I?	5	If Title I school=5 points. If not Title I = 0 points.
Grade	5	If 6-8th grade=5 points. If not 6-8th grade = 0 points.
1. Demographics	10	5 points if student population is 50-75% minority, 10 if 75-100% minority
2. Student enrolled in class/club	5	Applicant clearly describes how students will be involved in program. If students will participate during a club/afterschool, applicant describes how this project meets the goals/objectives of the club/afterschool program.
3. Number of students	10	Applicant clearly communicates how many students are typically enrolled in class, club, or program. If the class does not meet the minimum number of participants how will teacher use the remaining adventures? If the club or program does not meet the minimum number how will teacher recruit to increase participation?
5. Knowledge Watersmart landscapes	5	Applicant clearly demonstrates understanding of the function and benefits of the Landscape and has a vision for how the campus could benefit.
6. Teacher Roles	15	Application clearly outlines the different roles teachers will have in the project. Applicants demonstrated understanding of the complexity of designing, installing, and marketing a WaterSmart Landscape. At least two teachers must be involved in the project, but more teachers are preferable.
7. WaterSmart Landscape integration into classroom	15	Applicants clearly communicate how they will integrate the design, installation, and marketing of Watersmart landscape into classroom. Cross-curricular connections clearly communicated. How will the design, install, and marketing of Landscape enhance the ability to address TEKS or other educational goals? Applicant describes additional resources that can be used to market Landscape using the Back the Bay campaign. Resources may include social media, school publications, people, equipment or technology, etc.
8. Future integration	10	Applicants use an innovative approach to integrate the WaterSmart landscape into curriculum. Applicant describes how they will use the Landscape as a tool to make cross-curricular connections. Campus-wide support and use of the Landscape is ideal. If other teachers intend to use the Landscape please submit a brief signed letter that describes their plan.
9. Planning	15	Applicants demonstrate a clear understanding of the responsibility of caring for their WaterSmart Landscape. Applicants describe who will ensure vegetation is watered, trimmed, and clear of weeds and non-native species overgrowth. Applicants describe who will inspect and make repairs to Landscape features to ensure a safe environment for students to enjoy. Will funds be available to maintain (or potentially expand) the Landscape? If not, how will you fundraise to ensure at a minimum that the landscape remains safe and accessible to students?

10. Student benefits	5	Applicants clearly communicate the need for a WaterSmart Landscape on their campus.
<b>TOTAL</b>	<b>100</b>	

**BONUS POINTS**

In-Kind support	5	Signed letter of support demonstrating in-kind support of time or resources
City or County Official Letter	5	Signed letter of support from City or County official that supports your campus contribution toward improving the health of Galveston Bay.
Colleague letter	1	One point from each signed letter from a colleague that describes how they might use the WaterSmart Landscape in their curriculum. Colleague must be at the same school and demonstrates widespread use of the Landscape throughout the campus.