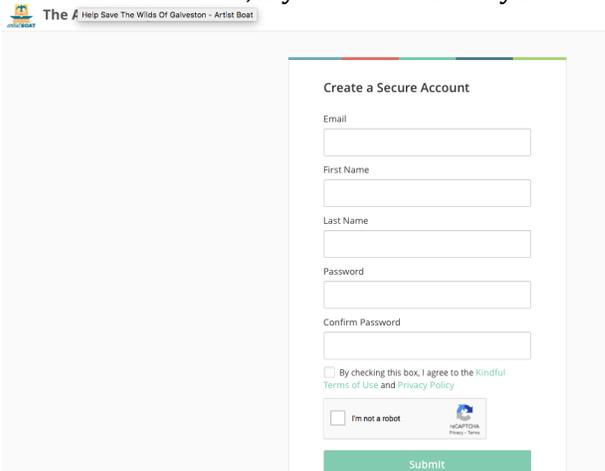


## Creating a Team for #OneInAMillion

1. From the Artist Boat webpage ([www.artistboat.org](http://www.artistboat.org)) select “Be One In A Million” at the top of any page. And this will take you to the main webpage of the campaign. If you are on the main page for the campaign then do not click anything else. Move forward.
2. Read the page and become familiar with the campaign. It won’t take long and we hope you are inspired by the video.
3. Select “Create A Team”
4. “Create an account”, if you do not already have one (all fields are required)



The Artist Boat, Inc. Help Save The Wilds Of Galveston - Artist Boat

Create a Secure Account

Email

First Name

Last Name

Password

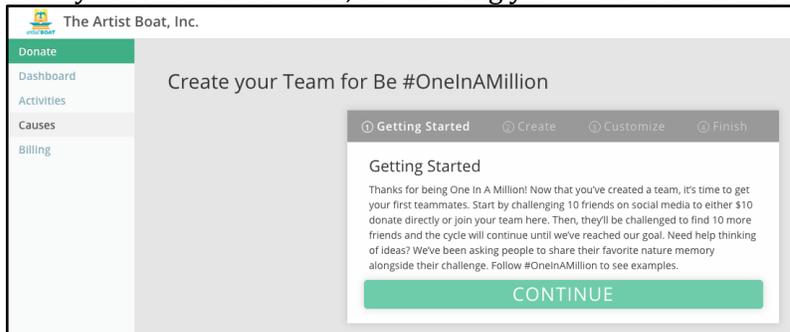
Confirm Password

By checking this box, I agree to the [Kindful Terms of Use and Privacy Policy](#)

I'm not a robot 

Submit

5. Once you create an account, it will bring you to this screen. Select continue.



The Artist Boat, Inc.

Donate

Dashboard

Activities

Causes

Billing

Create your Team for Be #OneInAMillion

Getting Started Create Customize Finish

Getting Started

Thanks for being One In A Million! Now that you've created a team, it's time to get your first teammates. Start by challenging 10 friends on social media to either \$10 donate directly or join your team here. Then, they'll be challenged to find 10 more friends and the cycle will continue until we've reached our goal. Need help thinking of ideas? We've been asking people to share their favorite nature memory alongside their challenge. Follow #OneInAMillion to see examples.

CONTINUE

6. Next, set your fundraising goal, mission statement, and team description. The fundraising goal will automatically be set at 1,000,000 as the goal unless you type a different amount. Please select a goal you are comfortable with leading and achieving. This goal can be changed if achieved by you and your team.

**Messaging:** You may use this text in your team descriptions of mission and the hashtag when sharing on social media. Or create your own.

#BeOneInAMillion



We're asking one million people to donate \$10 to protect the Galveston Island ecosystem! Be #OneInAMillion and save this amazing land. Artist Boat on Galveston Island is trying to raise \$10 million in two years to protect and finish the purchase of 1,400 acres of precious wetlands and endangered coastal prairies right in our backyard. You can help finish creating a bay-to-beach Coastal Heritage Preserve on West Galveston Island. We are already halfway to our goal! Whether you live in Galveston or somewhere else in the Southwest U.S., you benefit from conserved and protected habitats on the Gulf and Galveston Island! YOU MAKE A DIFFERENCE to 650 species of birds, otters, coyotes, swamp rabbits, fish, shrimp, and YES even crabs!

- Pick a team name – This is the fun part and what can compel your friends and peers to help and join your team or give.
- Write a mission statement for your team. Why is this effort important to you is the most inspiring to share. And you can describe your team too! MAIN GOAL – HAVE FUN!!!!!!!!!!!!!! WITH YOUR TEAM!!!!!!!!!!!!!!!!!!!!!! This is about winning in small amounts anyone can do to help. How do we get 1,000,000 to give \$10? Or How do you take this goal and make it your own? And help your friends Be One In A Million.

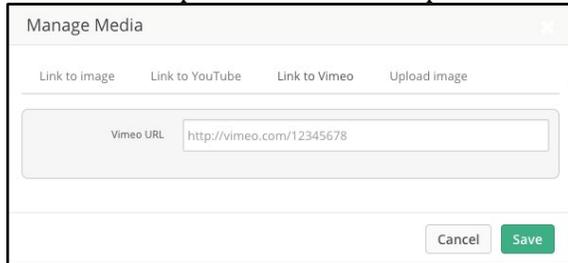
The screenshot shows the 'Create your Team' form. It includes a progress bar at the top with steps: Getting Started, Create (active), Customize, and Finish. The form has three main sections: 1. 'TEAM FUNDRAISING GOAL' with a text input field containing '1000000.00'. 2. '\* TEAM NAME' with a text input field containing 'Choose a Name'. 3. 'WRITE A SHORT MISSION STATEMENT FOR YOUR TEAM' with a text area containing 'Mission statement goes here.' Below this is another section 'ADD A DETAILED DESCRIPTION OF YOUR TEAM' with a text area containing 'Description goes here.'

- After that, select your team color and image. The color will default to blue if nothing is chosen.

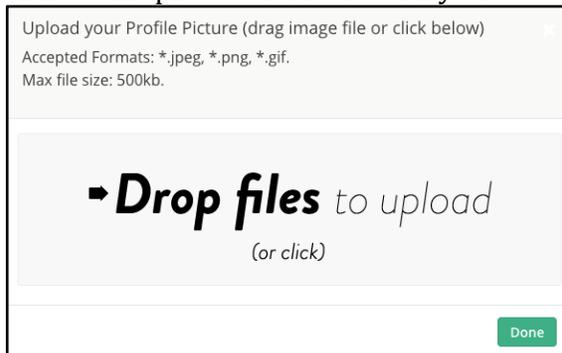
The screenshot shows the 'Customize' screen. It has a progress bar at the top with steps: Getting Started, Create, Customize (active), and Finish. The screen is divided into two main sections: 1. 'Choose Your Theme Color' with a grid of color swatches: Default (radio selected), Blue, Red, Orange, Purple, Teal, Grey, Pink, and Navy. 2. 'Set Your Team Profile Image' with the instruction 'Click the image below to set your team profile image' and a placeholder image of a person's silhouette. Below this is the section 'Set Your Feature Image/Video' with a link 'Click here to edit feature image/video'.

- In this screen you can also add a photo and/or a video to your team page. Photos can be added from links or uploaded from a file. Videos must be added from either a YouTube or a Vimeo link. NEED HELP

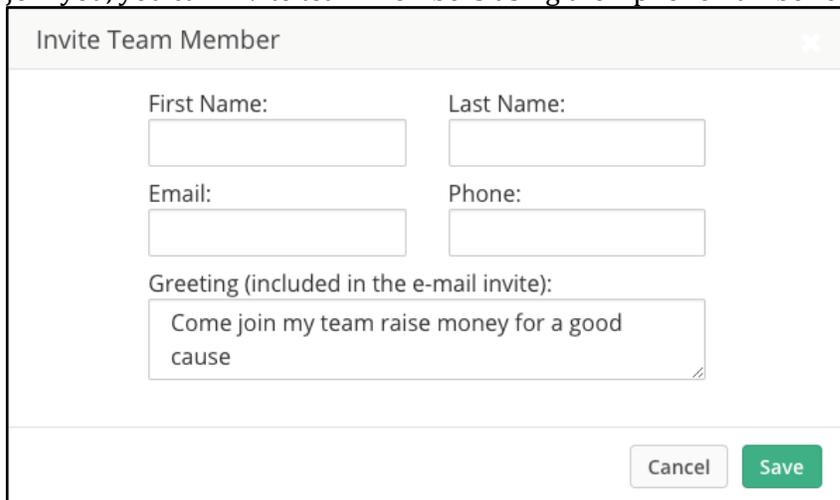
with photos or videos? You can use the video link on the campaign page, ask us and we will do it? Call 409-632-0388 for help. You can also use photos on the campaign page stored there for your use.



11. To upload photos, simply select "Upload image" and then drag and drop the file in this box. (Note: photos must be in jpeg, png, or gif format and be less than 500 kb in size). Need help here? We can share some photos of critters with you.

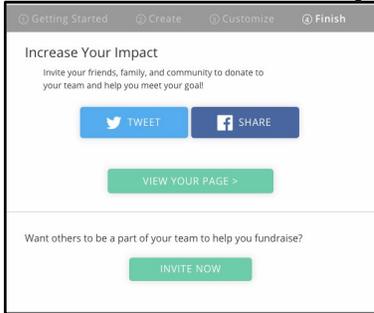


12. Build your team if you are not going it alone and invite friends. This is done to quickly invite friends to join you, you can invite team members using their phone number or email and send a custom greeting.

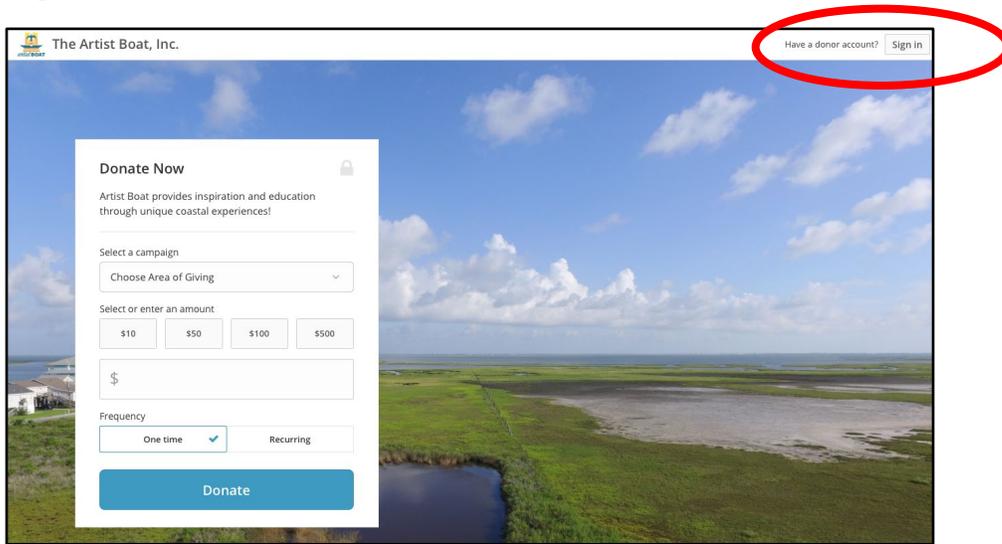


13. Lastly, Prepare to share your team on social media on February 15<sup>th</sup> or later. Each team has a distinct URL that can be shared and each team member has a distinct URL that can be shared in emails or posts or even good old fashioned email. For example our Executive Director's team is

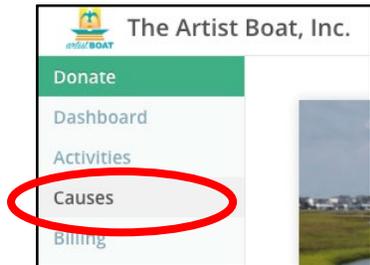
<https://artistboat.kindful.com/one-in-a-million-2021/queenofthegulfofmexico1>. You can see what a team looks like on her team page if you like.



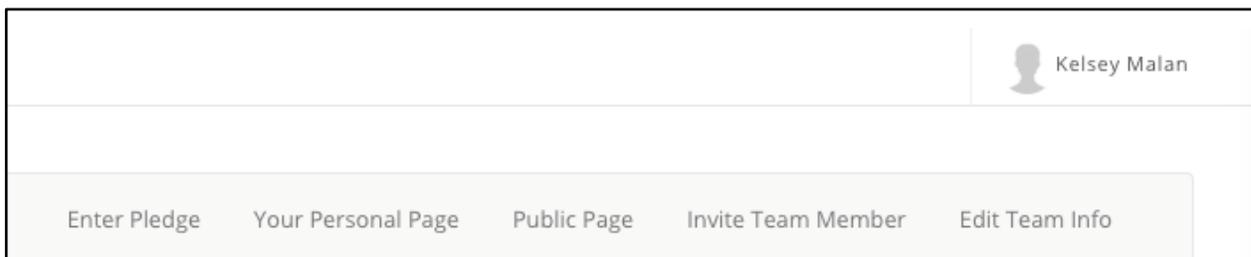
- Your team is now complete! You can log in to your Kindful account at any time to make changes to your team page. To get back to your Kindful account, go to the Artist Boat webpage ([www.artistboat.org](http://www.artistboat.org)) again and select “Donate Now” at the top of any page. Once there your account can be selected from the top right corner.



- To make changes to your team page, invite friends to join you, or enter pledges, select “Causes” from the toolbar on the left side of the page. Then click the “DETAILS” on your team.



- On your team page there is a toolbar at the top where you can choose to enter a pledge and invite team members





17. From the enter pledge screen you can add cash, checks, and pledges from your friends to your team.

Enter details about the money you received

First Name:  Last Name:

Or  
Company Name:

Email:  Phone:

Transaction Type:  Team Member:

▼ Select Type...  
Received Cash  
Received Check  
Pledge

Note:

Show Name on Public Page

18. To invite people to donate directly to the team share the URL and post to social media, share the URL in emails, and even send a snail mail not with the URL and people can donate directly.

If you have any questions or concerns please contact either Kindful customer support at [support@kindful.com](mailto:support@kindful.com) or (888) 854-3230 (they are great!) or email [admin@artistboat.org](mailto:admin@artistboat.org). Thank you!  
This is what a team might look like.

Gulf Island Peeps  
Local Top of the World Conservation

#BeOneInAMillion  
Join Our Campaign Today

Our mission is to raise \$10,000 for land conservation with 1,000 \$10 donations to help protect the homes of terns, osprey, crows, and rabbits who live on our coastal prairie and depend on wetlands for food. You can help us tremendously because your donations will go directly to buying land and growing the Coastal Heritage Preserve from 650 acres to 1,000 acres.

Be One in a Million

1%

Team	Total
Amount	\$103
Goal	\$10,000
Count	2
Team Members	747

Wintershaper Benson  
\$500

RECENT TRANSACTIONS

Wanda May  
\$100.00 (27 days ago)

ABOUT GULF ISLAND PEEPS

Who are the Gulf Island Peeps? We are a team of friends and family from across the Gulf who love islands and have special relationships to places from Galveston to the Florida Keys over to Dauphin Island and down to Fort Arkansas. Galveston is glorious with bird populations year round that rival every place on earth. Our volunteer warriors create a habitat built on prairie, brown shrimp. We humbled by this island and every island. We experience so much joy from the Gulf and the Gulf is the gift of a lifetime. This brings the living island home from the edge of beaches, prairies, dunes, and wetlands. Our Gulf home resident opens windows and more. Everything we do on land or around islands helps our Gulf so much. Every stretch of coastal ecosystems we protect permanently assures our Gulf Peeps. It's a tremendous feat visually and literally here on Galveston Island. Save WetlandsWithGolfpeeps with the Gulf Island Peeps.

FACEBOOK COMMENTS

0 Comments

Add a comment...