



# World Oceans Day Festival

Saturday, June 8, 2019

10 am – 6 pm

Stewart Beach Park

Galveston Island

**2019 Theme: *The Scourge of Plastic Pollution. Together We Can Make a Difference***

**World Oceans Day** is held every year on June 8th to raise awareness of the vital importance of our oceans and the role they play in sustaining a healthy planet. A global event, Artist Boat will *Celebrate the Seas* by presenting a family friendly, hands-on, educational day at the beach with their partners listed below. We are asking for your participation at this worthy endeavor.

Flower Garden Banks	Turtle Island Restoration Network	Houston Zoo
Houston Wilderness	Texas Parks & Wildlife	Port of Houston
Galveston Children's Museum	Marine Mammal Stranding Network	
Galveston Bay Foundation	Houston Audubon/American Bird Conservancy	
TAMUG –DEEPEND/ADDOMEEx	Eddie V Gray Nature Center	GLO Adopt A Beach
Friends of Galveston Island State Park	Galveston Bay Estuary Bay Program	

The objective and focus of this fun experience is to make learning about preserving our natural resources fun and to inspire young and old to protect our seas and the Texas Coast. Exhibits, demonstrations, entertainment, and opportunities to practice environmental protection will be offered at the event.

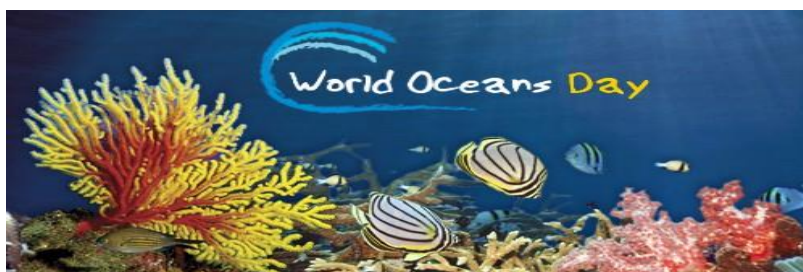
Please review the many ways you can partner with Artist Boat to support our mission. We will tailor a sponsorship to fit your objectives.

Thank you for your consideration.

Mary Jo Naschke, Event Coordinator

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**Inspiration and education through unique coastal experiences.**



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Galveston Island

## Sponsor Opportunities

*Please respond by February 10 to be included in first round marketing*

**Celebrate the Seas Presenter** **\$7,500**

- **Primary Sponsor logo placement on event banners, collateral materials and advertisements. Ex: *World Oceans Day Presented by Artist Boat and \_\_\_\_\_***
- **Sponsor acknowledged as event presenter in press releases**
- **Exhibit booth at event - 10' x 10' (upon request)**

**Ocean Crusader** **\$3,000. (3)**

**Sponsor will support the event participation of the non profit organizations listed below:**

- Flower Garden Banks
- Turtle Island Restoration Network
- Houston Zoo
- Houston Wilderness
- Texas Parks & Wildlife
- Galveston Children's Museum
- Marine Mammal Stranding Network
- Galveston Bay Foundation
- Houston Audubon/American Bird Conservancy
- TAMUG –DEEPEND/ADDOME<sub>x</sub>
- Eddie V Gray Nature Center
- GLO Adopt A Beach
- Friends of Galveston Island State Park
- Galveston Bay Estuary Bay Program

- **Sponsor logo on a banner on organization's tent**
- **Sponsor logo on event banners, collateral materials and advertisements – secondary placement**
- **Sponsor acknowledged as event presenter in press releases**



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## Sponsor Opportunities

**Sounds of the Sea Entertainment Sponsor** **\$2,000. (5)**

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***(Sound system and performers)*** All day entertainment and demonstrations including Stand up Paddleboarding, Beach Yoga, Surfing, fishing

- Sponsor logo will be on stage banner
- Sponsor will be acknowledged in press releases
- Sponsor logo will be included on collateral materials – third tier placement

**Sea Action** **\$1,500. (5)**

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**Sponsor will support activity of choice listed below:**

- **Interactive Games**
- **Plastic Pollution Prevention Art Contest**  
*Artwork made from items found on the beach*
- **Bucket Brigade Tours**  
Guided tour providing hands-on exploration of the Gulf of Mexico

**Ocean Inspiration** **\$750.**

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- Contribution Sustains World Oceans Day Festival and our educational outreach to ocean-lovers of all ages so they may learn about the marine world and how we connect to it. Join the Crusade.



**Thank you for your support.**



# World Oceans Day Festival

Inspiration and education through unique coastal experiences

Artist Boat was founded in 2003 as a 501(c)(3) with the purpose of protecting our Gulf Coast through land conservation and fun, educational, inspiring adventures that spark creativity, awareness and action. We want everyone who experiences our Gulf Coast to value and protect its natural beauty. Since our inception over 100,000 participants have helped bring 40,000 students to estuaries by kayak, foot, or vessel; created over 50+ public art works for campuses and communities; conserved over 600+ acres on west Galveston Island forming the Coastal Heritage Preserve and creating a place for the future Gulf Coast Environmental Education Center; restored over 50 acres of dunes and prairies to assure recovery of these ecosystems following Hurricane Ike; formed the Bucket Brigade comprised of a Marine Debris Task Force, interpretive tours, beautified buckets for trash, recycle centers, and more on Galveston beaches; and provided a 1,000+ teachers with professional development and place-based curriculum for the classroom.



## Stewart Beach

Named one of the “10 Best Beaches for Families” by *Family Vacation Critic* in 2013, Stewart Beach is Galveston's premier family beach park. Located where historic Broadway Avenue meets the Seawall, Stewart Beach offers plenty of amenities for a day at the beach as well as regular supervision of highly trained lifeguards. The park is home to a pavilion, concessions, restrooms, showers, chair and umbrella rentals, beach volleyball courts, and more. Alcohol is not permitted at Stewart Beach.





## *Fact Sheet: Plastics in the Ocean*

1. About 8 million metric tons of plastic are thrown into the ocean annually. Of those, 236,000 tons are microplastics – tiny pieces of broken-down plastic smaller than your little fingernail
2. There are five massive patches of plastic in the oceans around the world. These huge concentrations of plastic debris cover large swaths of the ocean; the one between California and Hawaii is the size of the state of Texas
3. Every minute, one garbage truck of plastic is dumped into our oceans
4. The amount of plastic in the ocean is set to increase tenfold by 2020
5. By 2050 there will be more plastic in the oceans than there are fish (by weight)
6. Plastic is found in the ocean as far as 11km deep, meaning synthetic fibers have contaminated even the most remote places on Earth
7. Many marine organisms can't distinguish common plastic items from food. Animals who eat plastic often starve because they can't digest the plastic and it fills their stomachs, preventing them from eating real food
8. The likelihood of coral becoming diseased increases from 4% to 89% after coming in contact with marine plastic. It also damages the skin of coral, allowing infection<sup>[9]</sup>. Coral reefs are home to more than 25% of marine life.
9. There is more plastic than natural prey at the sea surface of the Great Pacific Garbage Patch, which means that organisms feeding at this area are likely to have plastic as a major component of their diets. For instance, sea turtles by-caught in fisheries operating within and around the patch can have up to 74% (by dry weight) of their diets composed of ocean plastics.
10. Many fish humans consume, including brown trout, cisco, and perch, have at one time or another, ingested plastic microfibers.