



# World Oceans Day Festival

## Sponsor Opportunities



*Please respond by March 6, 2020 to be included in first round marketing*

### Celebrate the Seas Presenter **\$7,500 (1)**

- **Primary Sponsor logo placement on all event collateral, invitations, advertising, web page, press releases, and social media. Ex: *World Oceans Day Presented by Artist Boat, Galveston Park Board of Trustees, and (your company/name here)***
- **Exhibit booth at event - 10' x 10' (upon request)**

### Ocean Hero **\$5,000. (3)**

- **Ocean Action Hero Brunch Sponsor - logo placement on all event collateral, invitations, advertising, web page, press releases, and social media. Ex: *World Ocean Day Ocean Action Hero Award Presented by Artist Boat, Galveston Park Board of Trustees, and \_\_\_\_\_.***
- **Sea Drift Film Screening Sponsor - logo placement on all event collateral, invitations, advertising, web page, press releases, and social media. Ex: *World Oceans Day Friday Film Presented by Artist Boat, Galveston Park Board of Trustees, and \_\_\_\_\_.***
- **The BIG Tent Sponsor - logo placement Big Tent Banner, on all event collateral, invitations, advertising, web page, press releases, and social media. Ex: *World Oceans Day BIG TENT Presented by Artist Boat, Galveston Park Board of Trustees, and \_\_\_\_\_.***

### Ocean Crusader **\$3,000. (5)**

- **Sponsors will support the event participation of the non-profit organizations, venue rentals, the paddling pool, logistics and set up, and more! Logo placement on event signage and group banner, all event collateral, invitations, advertising, web page, press releases, and social media**

### Sounds of the Sea Entertainment Sponsor **\$2,000. (5)**

- **Sponsors will support the entertainment stage (*Sound system and five performances*), demonstrations including Stand up Paddleboarding, Beach Yoga, Surfing, fishing, and more. Logo placement on event signage and group banner, all event collateral, invitations, advertising, web page, press releases, and social media**

### Sea Action **\$1,000. (5)**

- **Sponsor will support Interactive Games, The Marine Debris Art Contest (*Artwork made from items found on the beach*), Bucket Brigade Tours (Guided tour providing hands-on exploration of the Gulf of Mexico), and new surprises unique to this year). **Logo placement on event signage and group banner, all event collateral, invitations, advertising, web page, press releases, and social media****

### Ocean Inspiration **\$500.**

- **Contribution Sustains World Oceans Day Festival and our educational outreach to ocean-lovers of all ages so they may learn about the marine world and how we connect to it. Join the Crusade. **Logo placement on invitations, posters, web page and social media****

## Sponsorship Agreement for Artist Boat's World Oceans Day 2020

SPONSOR NAME:

SPONSOR'S CONTRIBUTION AMOUNT:

IN-KIND GOODS/SERVICES:

ARTIST BOAT CAUSE AND/OR EVENT: WORLD OCEAN DAY 2020

EVENT LOCATION: GALVESTON ISLAND

EVENT DATE: JUNE 5, 6, & 7

**Terms of Agreement:**

**Payment and Confirmation March 6, 2020** (must be received in full for inclusion in invitation, program, posters, press release, and website)\*

\*Sponsor must provide camera-ready or digital copy of logo to Mary Jo Naschke at [mj@mjnpr.com](mailto:mj@mjnpr.com)

**Send Payment to:** Artist Boat, P.O. Box 16019, Galveston, TX 77552

*Check payable to Artist Boat*

**Purpose:** Artist Boat is dedicated to promoting awareness and preservation of coastal margins and the marine environment through the disciplines of the sciences and the arts.

**Sponsor Contact Information:**

**Sponsor Billing Information:**

Name _____ Title _____	Name _____ Title _____
Company Name _____	Company Name _____
Address _____	Address _____
City _____ State _____ Zip _____	Phone _____ State _____ Zip _____
Phone _____	Phone _____
Email _____	Email _____

My signature indicates authorization to make this commitment on behalf of my company.

Signature: (Must be signed) \_\_\_\_\_ Date (Must be dated) \_\_\_\_\_

**Questions via email or phone to: [executiveassistant@artistboat.org](mailto:executiveassistant@artistboat.org) 409-770-0722**

Thank you for your support of Artist Boat