



Mailing address: P.O. Box 16019 | Galveston, Texas 77552 | 409-632-0388

Location: 13330 Settegast Road | Galveston, Texas 77554

artistboat.org | info@artistboat.org

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Job Description:	Artist Boat Inc.
Title:	Executive Assistant –Development and Marketing Focus
FLSA Status:	Salaried Exempt
Reports to:	Executive Director

Job Purpose: The Executive Assistant is expected to have a strong foundation in best management practices for nonprofit management to foster and maintain Artist Boat’s growth through development, marketing, and administration. The purpose of this job is to provide administrative assistance to the Executive Director to assure development, marketing, and administrative functions are maintained and leveraged to grow Artist Boat’s donor, volunteer, participant, and employee base. Further, this employee is expected to grow programs broadly through assisting in the management of marketing and development mechanisms available to Artist Boat (website, press releases, public service announcements, marketing and advertising, editorial columns, newsletters, email communications, committee meetings, public relations tools, Float the Boat, annual appeals, annual fundraisers, maintaining our donor database and mailing list, individual donor cultivation, and other special projects).

Personality: Candidate must be intrinsically motivated, results-oriented and possess a positive outlook; must demonstrate positive and professional communication at all times with the Executive Director, while maintaining a clear focus on high quality and program economics; should be a natural forward planner who critically assesses own performance as well as organizational performance; should be mature, credible, and comfortable in dealing with people at all levels; reliable, tolerant, able to get on with others and be a team player; driven to develop professionally and seek out opportunities for professional development; committed to clear communication with the Executive Director and committed to taking care of any tasks that leverage the Executive Director’s ability to garner resources, donors, and partnerships for Artist Boat; consummate professional holding the confidentiality of the Executive Director at all times.

Essential Function:

Provide ongoing administrative support required for the successful function of the key focus areas for the Executive Director, including development, marketing, grant applications, outreach, and office administration (exclusive of finances.) Serve as an ambassador for the organization by articulating Artist Boat’s identity and mission whenever such communication is required. Manage and oversee the marketing calendar with the Education Program Manager, development staff, and program staff; Assure daily management and posting to social media sites (FaceBook, Instagram, YouTube and Twitter), Emma weekly and special newsletter distribution, and monthly press release distribution; oversee and implement a budget for social media and Google AdWords, FaceBook Campaigns and analytics, Instagram/Snap Chat Advertising and Campaign Evaluation; and assist with processing expenditure requests and maintain updated budget information. Play a key role in many detail-oriented aspects of the marketing strategy and Hotel Occupancy Tax grant from the City of Galveston. Track and determine impact for dollar with increased participation, engagement, and donor relationships. Assist in tasks needed to ensure Executive Director’s efficiency. Anticipate and prioritize assignments and work closely with the Executive Director on varied opportunities and operational goals.

Complexity and Problem Solving:

- Ability to provide project support and assist the Executive Director on multiple assignments at one time.
- Ability to work and thrive in a high-visibility and fast paced, sometimes stressful environment.
- Ability to maintain complex calendar and project management lists.
- Ability to manage marketing and special event budgets.

Discretion / Latitude / Decision Making:

- Ability to recommend wise decisions based on analysis, wisdom, experience, and sound judgment.
- Ability to learn and acquire knowledge and skills related to administrative and office management, file organization (hard and electronic), and executive functions.
- Ability to act independently.
- Ability to maintain confidentiality.



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Communication/ Interpersonal Skills:

- Ability to build and maintain constructive and effective relationships with staff, board members, partners, and various outside individuals/organizations while accurately representing the philosophy of the Executive Director.
- Ability to work effectively in high-tension situations and maintain composure under pressure.

Working Conditions/Physical Effort:

- Ability to work long hours and weekends when needed.
- Ability to manage time and keep a marketing calendar, ability to work with team members to obtain content, ability to think in advance to assure marketing is not last minute but, proactive.
- Be able to utilize personal cell phone to communicate.
- Coordinate major fundraising events with the Executive Director and committee volunteers.

Key Responsibilities May Include:

- Oversee and prepare all printed materials for approval.
- Design and maintain databases (email, mailing lists, donor database, and participant database).
- File, retrieve, and maintain and organize documents and reference materials.
- Conduct research, collect and analyze data to prepare reports and documents.
- Manage and maintain executives' schedules, appointments, calendar, and travel arrangements.
- Record, transcribe, and distribute minutes of meetings.
- Monitor, screen, respond to, and manage incoming communications.
- Foster and maintain a professional atmosphere among employees in the office.
- Oversee, manage, and deliver content via social media, newsletters, and Artist Boat's website.
- Prepare and edit correspondence, communications, presentations and other documents for the Executive Director as requested.

Qualifications: The ideal candidate will possess the following qualifications:

- Bachelor's degree and 2+ years of experience or equivalent work experience as a executive assistant.
- Several years of professional experience in a nonprofit or small firm setting.
- Ability to use existing technology to achieve desired results. Familiar with administrative and marketing software, web sites, and social media as priorities in achieving desired strategic goals.
- Ability to manage/maintain databases, and monitor/update webpage.
- Highly detail-oriented administrative skills, including thorough record keeping for legal and financial administration and for reporting to government and private funders.
- Passionate commitment to environmental and arts mission-driven organizations.
- Exceptional project management skills, with the ability to set priorities, plan tasks, and manage multiple projects simultaneously with strong attention to deadlines.
- Reliable, personable, and outgoing, able to work independently while part of an interrelated, small team environment.
- Advanced skills in Microsoft Office Suite and database management, and online research skills. High comfort level with **Mac** operating systems. Able to type at a professional and efficient pace.
- Exceptional Writing Skills.
- Advanced Microsoft word & excel skills.

Artist Boat is an Equal Opportunity Employer



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TO APPLY: Please send resume, cover letter, and three letters from professional references VIA SNAIL MAIL to Artist Boat, Attention Karla Klay, P.O. Box 16019, Galveston, TX 77552. DUE BY June 30, 2020 and will be interviewing as qualified resumes are received with start date of July 15th, 2020 or sooner.

Commiserate with Experience; Performance Based Raises; Benefits (Health Care Stipend, Holiday Pay, and Paid Time Off Accrual)