Creating a Team for #OneInAMillion

1. From the Artist Boat webpage (www.artistboat.org) select “Be One In A Million” at the top of any page. And this will take you to the main webpage of the campaign. If you are on the main page for the campaign then do not click anything else. Move forward.

2. Read the page and become familiar with the campaign. It won’t take long and we hope you are inspired by the video.

3. Select “Create A Team”

4. “Create an account”, if you do not already have one (all fields are required)

5. Once you create an account, it will bring you to this screen. Select continue.

6. Next, set your fundraising goal, mission statement, and team description. The fundraising goal will automatically be set at 1,000,000 as the goal unless you type a different amount. Please select a goal you are comfortable with leading and achieving. This goal can be changed if achieved by you and your team.

Messaging: You may use this text in your team descriptions of mission and the hashtag when sharing on social media. Or create your own.

#BeOneInAMillion
We’re asking one million people to donate $10 to protect the Galveston Island ecosystem! Be #OneInAMillion and save this amazing land. Artist Boat on Galveston Island is trying to raise $10 million in two years to protect and finish the purchase of 1,400 acres of precious wetlands and endangered coastal prairies right in our backyard. You can help finish creating a bay-to-beach Coastal Heritage Preserve on West Galveston Island. We are already halfway to our goal! Whether you live in Galveston or somewhere else in the Southwest U.S., you benefit from conserved and protected habitats on the Gulf and Galveston Island! YOU MAKE A DIFFERENCE to 650 species of birds, otters, coyotes, swamp rabbits, fish, shrimp, and YES even crabs!

7. Pick a team name – This is the fun part and what can compel your friends and peers to help and join your team or give.

8. Write a mission statement for your team. Why is this effort important to you is the most inspiring to share. And you can describe your team too! MAIN GOAL – HAVE FUN!!!!!!!!!!!! WITH YOUR TEAM!!!!!!!!!!!!!!! This is about winning in small amounts anyone can do to help. How do we get 1,000,000 to give $10? Or How do you take this goal and make it your own? And help your friends Be One In A Million.

9. After that, select your team color and image. The color will default to blue if nothing is chosen.

10. In this screen you can also add a photo and/or a video to your team page. Photos can be added from links or uploaded from a file. Videos must be added from either a YouTube or a Vimeo link. NEED HELP
with photos or videos? You can use the video link on the campaign page, ask us and we will do it? Call 409-632-0388 for help. You can also use photos on the campaign page stored there for your use.

11. To upload photos, simply select “Upload image” and then drag and drop the file in this box. (Note: photos must be in jpeg, png, or gif format and be less than 500 kb in size). Need help here? We can share some photos of critters with you.

12. Build your team if you are not going it alone and invite friends. This is done to quickly invite friends to join you, you can invite team members using their phone number or email and send a custom greeting.

13. Lastly, Prepare to share your team on social media on February 15th or later. Each team has a distinct URL that can be shared and each team member has a distinct URL that can be shared in emails or posts or even good old fashioned email. For example our Executive Director’s team is
14. Your team is now complete! You can log in to your Kindful account at any time to make changes to your team page. To get back to your Kindful account, go to the Artist Boat webpage (www.artistboat.org) again and select “Donate Now” at the top of any page. Once there your account can be selected from the top right corner.

15. To make changes to your team page, invite friends to join you, or enter pledges, select “Causes” from the toolbar on the left side of the page. Then click the “DETAILS” on your team.

16. On your team page there is a toolbar at the top where you can choose to enter a pledge and invite team members.
17. From the enter pledge screen you can add cash, checks, and pledges from your friends to your team.

18. To invite people to donate directly to the team share the URL and post to social media, share the URL in emails, and even send a snail mail not with the URL and people can donate directly.

If you have any questions or concerns please contact either Kindful customer support at support@kindful.com or (888) 854-3230 (they are great!) or email admin@artistboat.org. Thank you!

This is what a team might look like.